

# Industry Specific Client Training

Giants Steps Community Programs understands that moving into independence and the workforce is a process for developmentally disabled persons.

Our goal is help clients and their caretakers understand the necessary steps that will help them be successful on the job and earn effort money to take care of themselves and their families.



Customer Service

Retail Sales and Marketing

Online Co-Branding and Networking

Inventory Control/Stock Room Procedures

Pricing and Labeling

Folding and Hanging

Shipping and Receiving

Wholesale and Retail Industry Info

Janitorial Duties and Maintenance

Interview procedures

Resume Development

Basic Computer Skills

# Donation Benefits

## **Job Training and Placement**

Donations allow us to continue providing vocational training and work opportunities to semi-skilled or marginally employable workers.

Workers who rely on Social Security Benefits and other financial assistance become more self-reliant on their own income.

## **Clothes Recycling**

Clothing that is not sold in our store is exported to foreign countries and distributed to hundreds of families in developing nations such as Africa, Asia and Latin America.

## **Social Service Program Support**

Every month, vouchers are sent out to women's shelters and agencies who provide assistance to those who have been victims of domestic violence. These vouchers are then used to make purchases at our store at no cost to the individual.

Foster agencies and children's programs are allowed to make appointments to come to our store to obtain needed clothing and supplies.

# Unique Store Features

## ■ Brand Merchandising

- The Walk In Closet can market and sale major and boutique brands in-store or online through various sites.

## ■ Charity Consignment

- Designer and big ticket items can be sold on a consignment basis online or in-store. Profits are shared with donor.

## ■ Event Space

- The Walk In Closet is a very sheik space for hosting community meetings, parties or fundraisers on behalf of GSCP or other charities.

## ■ Computer Training Center

- The Walk In Closet houses a fully equipped community training center offering retail sales and operations classes and information.

## ■ Online Auction Capacity

- The Walk In Closet can assist in procuring and managing online auction sales through eBay for charity fund development campaigns or events.

# Non-Profit Brand Partners

The Walk In Closet uniquely partners with nonprofit organizations to provide donation collection and resale services that are managed by our developmentally disabled clients as part of their on-the-job-training.

Our unique partnership with nonprofit organizations enables them to develop invaluable resources to continue to provide frontline services to the communities, families and children they serve.

Basically, the Walk In Closet serves as the department store and the nonprofits are the brands! Items donated by supporters of each partner are tagged to identify their names and unique services. Proceeds from the sale of the items then go directly to the non-profit as an unrestricted revenue stream. Current partners include:

**A Place Called Home**  
**Families Working Together, Inc. and**  
**Institute for Maximum Human Potential**

# Integrated Service Delivery Team

Store  
Manager

Training  
Manager

Information  
Technology  
Manager

Marketing  
& Business  
Dev.  
Specialist

# How Can Board Members Help?

## Give

- Contribute Money Annually
- Donate Items

## Get

- Encourage Others To Donate
- Garner Sponsor Support

## Grow

- Spread The Word
- Volunteer to Support Events
- Provide Technical Assistance